

# MAKE Children First

## Newsletter

KAMLOOPS

Volume 2  
Sept 2009

*Investing in Young Children benefits Everyone*

### Working Groups

Steering Committee

Public Awareness Committee

Research Team

Early Identification Committee

Childcare Action Team

MCF serves as an advisor to the Kamloops Early Learning and Language Initiative (KELLI)

### Summer Update:

Hi everyone! We hope you enjoyed the hot summer weather and were able to take a little time off to rejuvenate yourselves! Summer is definitely a bit quieter around the Make Children First office with many of our committees on hiatus, which gives us some extra time to get organized for an exciting and busy Fall that is almost upon us. Check out the list of events we've been planning for.

### Upcoming Events:

- Sept 12—Children's Art Festival
- Sept 15—KIB Health Fair
- Sept 20—Healthy Living Expo
- Sept 23—Raise A Reader Campaign Day
- Oct 15-16—Healthy Living in Smaller Communities Workshop
- Oct 15-17—Starting Out Right Early Conference—Nelson
- Oct 22-23—Cities Fit for Children Conference—Langley BC
- Nov 16-18—Pan Canadian Conference of Children's Development—Winnipeg
- Nov 13 & 14—Gabor Mate—When The Body Says No Workshops
- Nov 20—International Children's Day

We're back in the papers! Our first article appeared in Kamloops This Week on Aug 21, with more monthly articles to come. This first article reintroduced MCF to the community and reminded everyone who we are and what we do.

### Healthy living in smaller communities: Taking on food security, access & mobility for children and youth

**Research Workshop October 15-16, 2009 @ TCC**

Make Children First, the City of Kamloops and CURA are partnering to host a workshop designed to showcase local research and projects promoting a healthy community for children and youth. This event will focus on the three hot topics of food security, mobility and access as determinants of healthy living.

### Have you seen the new bus shelter ad?

Run, Jump, Play—  
Be Active Everyday!

**Run, Jump, Play**  
Be active everyday!



**My first 6 years are critical**

Understanding the Early Years is funded by Human Resources and Skills Development Canada www.hrdc.gc.ca

[www.makechildrenfirst.ca](http://www.makechildrenfirst.ca)



### Mapping Project

Over 150 copies have been distributed regionally as well as the following presentations:

- School Board
- Mayor and Council
- Healthy Life Network
- Kiwanis Rotary
- Public Health
- Salmon Arm ECD Coalition

*creating a caring community where all children thrive*

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## Public Awareness Committee

The 2010 calendar is off to the printers and features monthly messages for families on how to be more friendly to the environment. Thanks to everyone who contributed to the content as well as some amazing photos of local children.

Make Children First will be showcasing local children's art at the BMO Open Gallery from October 31– December 12. This art will express what children see as being friendly to their environment. This event will be one part of the celebration in honour of International Children's Day on November 20th, 2009.

We have printed the Run, Jump, Play bus shelter ad (seen on page 1) in poster form which will appear in the 2009 Fall Parks & Rec activity guide, as well as, in the back to school coupon book which was distributed on August 19th in Kamloops The Week.

## Success By 6

Business Engagement Strategy

In partnership with Success by 6 and the United Way, Make Children First is helping to develop a brochure to engage the business community in investing in families. The resource is being developed to encourage businesses to reassess their human resources and customer service policies to be more family friendly.

## Childcare Action Team

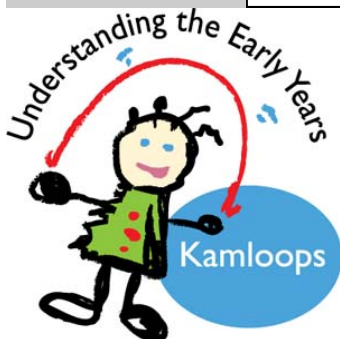
Mission Statement: Working together we will strengthen and promote the value of early childhood education and the work of early childhood educators and all caregivers in the community.

**Next meeting September 17 @ 5:15pm at CTFRC**

## Early Identification Committee

The social-emotional brochure (in partnership with TRU) is nearing completion and is shaping up to be a practical hands-on resource for parents and the community.

Judy Treherne and Cathy Faliszewski will be presenting the Early Identification/Community Screening project in Nelson BC this fall at the Starting Out Right Early Years Conference.



**Make Children First has worked hard to make our website more user-friendly and easier for the community to get the information they are looking for. The new site is coming soon...**

Check it out @  
[www.makechildrenfirst.ca](http://www.makechildrenfirst.ca)

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